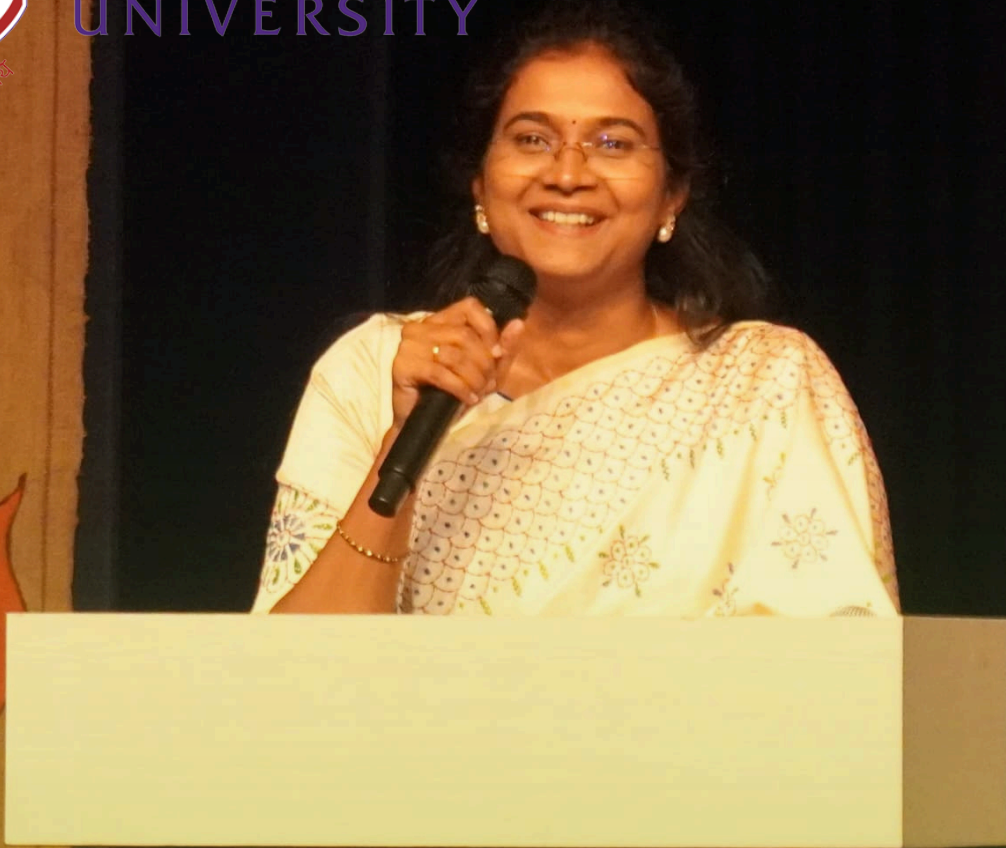




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ADICHUNCHANAGIRI  
UNIVERSITY



# SEED

Student's Empowerment &  
Excellence Development

**Mrs. Nandini K. R. , IAS**

Chief Executive Officer, Zilla Panchayat  
Mandya District, Karnataka

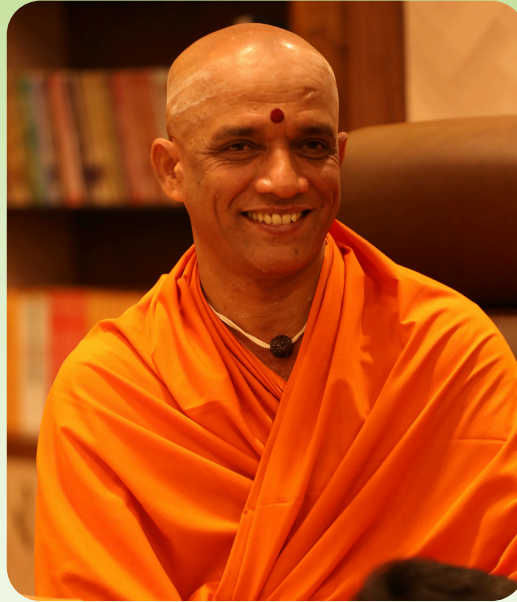


**Monday, April 28, 2025 | 12:00 Noon Onwards**  
**BGS Auditorium, ACU Campus, BG Nagara, Mandya**  
**Organised by : NSS Units 10 & 16, ACU**



# SEED

Student's Empowerment &  
Excellence Development



His Holiness Jagadguru

## **Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji**

Pontiff, Sri Adichunchanagiri Mahasamsthana Math  
President, Sri Adichunchanagiri Shikshana Trust ®  
Honorable Chancellor, Adichunchanagiri University

*His Holiness Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji envisions the SEED program as fundamentally student-driven, empowering young minds to take ownership of their holistic development. Swamiji believes that when students become the primary architects and executors of such initiatives, they develop leadership qualities that cannot be taught through traditional classroom instruction alone. At the heart of Swamiji's vision is the understanding that student-led programs create authentic learning experiences where theoretical knowledge transforms into practical wisdom. By placing students at the helm of SEED, Swamiji aims to cultivate self-reliance, initiative, and collaborative skills that will serve them throughout their lives.*

*Swamiji recognizes that when students drive their own development programs, they naturally integrate technical education with ethical values and social responsibility. This approach ensures that learning becomes meaningful and relevant, as students address real challenges and create solutions that benefit their communities. Moreover, Swamiji's vision emphasizes that student-led initiatives foster a sense of ownership and pride. When students conceptualize, plan, and implement activities under the SEED program, they develop a deeper connection to the values it represents and become ambassadors of holistic education among their peers..*

*Through this student-driven model, Swamiji aims to prepare a generation of balanced individuals who excel not only in their professional pursuits but also embody compassion, ethical leadership, and a commitment to societal well-being. This vision aligns perfectly with the philosophy that education should nurture the complete human being, not just develop technical expertise.*



The Student's Empowerment & Excellence Development (SEED) program was successfully conducted on April 28, 2025, at the BGS Auditorium, Adichunchanagiri University, BG Nagara. Under the leadership Dr. A. T. Shivaramu, the NSS Coordinator, ACU Organized by NSS Unit 10 of BGS College of Education led by Shri Shivanna C. L. and Unit 16 of BGS Institute of Technology led by Ms. Anusha P., the event featured Mrs. K.R. Nandini, IAS, Executive Officer of Mandya Zilla Panchayat, as the chief guest. The program aimed to inspire students towards excellence through discipline, emotional intelligence, and innovation in public service. With approximately 1,200 students in attendance, including NSS volunteers from various constituent colleges, the event marked a significant milestone in the university's commitment to holistic student development.



The SEED program was conceptualized in alignment with the vision of His Holiness Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji, who has consistently emphasized the importance of holistic development among youth. In the rapidly evolving educational landscape, there is a growing recognition that technical knowledge alone is insufficient for students to thrive in their careers and contribute meaningfully to society. This realization formed the cornerstone of the SEED program, which was designed to cultivate essential life skills, ethical values, and a spirit of service among students.

The event commenced at 12:00 noon on April 28, 2025, at the BGS Auditorium, with participants including students from various constituent colleges of Adichunchanagiri University, faculty members, administrative staff, and distinguished guests. The atmosphere was charged with enthusiasm and anticipation as students gathered to hear from and interact with Mrs. K.R. Nandini, an accomplished civil servant known for her integrity, leadership, and dedication to public service.

The program notably addressed several Sustainable Development Goals (SDGs), including Quality Education (SDG 4), Decent Work and Economic Growth (SDG 8), Peace, Justice, and Strong Institutions (SDG 16), and Partnerships for the Goals (SDG 17). By focusing on these interconnected areas, the SEED program exemplified the university's commitment to preparing students not just for careers but for meaningful contributions to sustainable development.





The program began with a traditional invocation, establishing a tone of reverence and spiritual grounding, which reflects the university's foundation in spiritual wisdom and ethical values.

Dr. A. T. Shivaramu, the NSS Coordinator and Dean of the Faculty of Humanities and Social Sciences, ACU welcomed everyone and provided an insightful introduction to the SEED program. He shed light on its conceptual foundations and practical objectives. Following the guidance of Honorable Chancellor of Adichunchanagiri University Paramapoojya Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Swamiji, he explained that the program was organized at the university level with the aim of fostering discipline, emotional awareness, and innovation among students to enhance their commitment to public service. His introduction underscored how these qualities are vital for character development and professional excellence, particularly in the realms of public service and community engagement. He also articulated the significance of inviting Mrs. K.R. Nandini, highlighting that successful individuals like her, who achieved the top rank in the IAS examination from Karnataka, can serve as inspiring role models for students. He emphasized how such exemplary figures can motivate students to strive for remarkable accomplishments under their mentorship, clearly linking mentorship to student success.

The inauguration ceremony featured the lighting of the traditional lamp by Mrs. K.R. Nandini, accompanied by other dignitaries present on the stage. This symbolic gesture, representing the dispelling of darkness through knowledge, aligned perfectly with the program's focus on enlightenment and empowerment. The visual impact of flames illuminating the auditorium created a powerful metaphor for the intellectual and spiritual awakening that the program aimed to inspire.



Dr. M.A. Shekar, the Honorable Vice Chancellor, delivered a presidential address that complemented Mrs. Nandini's insights with wisdom rooted in both traditional values and modern realities. He opened his speech by honoring the teachings of Honorable Chancellor of Adichunchanagiri University Paramapoojya Jagadguru Sri Sri Sri Dr. Nirmalanandanatha Swamiji, establishing a meaningful link between the SEED program and the spiritual foundations of the university. He highlighted three enduring pillars of success: faith, trust, and self-confidence, asserting that the consistent cultivation of these qualities inevitably leads to achievement.

Transitioning from philosophical principles to practical advice, Dr. Shekar provided actionable strategies for boosting productivity and focus in students' daily lives. He recommended that students keep a daily journal to monitor their activities and pinpoint time-wasting habits – a straightforward yet impactful tool for self-reflection and growth. Through this practice, he observed that many students find that their mobile phones take up an excessive amount of their time and focus. Without condemning technology, he encouraged mindful usage of digital devices, suggesting that students primarily use their phones for educational purposes to fully harness their potential for success.

Dr. Shekar's address was particularly significant as he recognized the crucial developmental phase students are in. He spoke empathetically about the challenges and opportunities of this pivotal time, acknowledging the pressures tied to significant life decisions related to further education and career paths. He highlighted the various pathways available for higher studies and professional growth, urging students to explore these options thoughtfully and make informed decisions aligned with their interests, skills, and aspirations. Throughout his address, Dr. Shekar maintained a balanced view that respected traditional wisdom while addressing the realities of modern student life. His practical suggestions were rooted in an understanding of students' real experiences, challenges, and aspirations. The warmth and sincerity with which he shared his guidance fostered a welcoming atmosphere, with students visibly engaged and responsive to his message. He concluded his address with encouraging words that left students feeling inspired and equipped with practical strategies for personal and academic development.





In her inaugural address, Mrs. Nandini spoke with remarkable clarity and conviction about the importance of purposeful goal-setting in shaping a meaningful life. "Youth who are well-educated should decide today itself on a good goal to shape a beautiful future life. Face the challenges of life's journey capably and become excellent achievers," she urged the gathering. Her words, delivered with genuine concern and authority born of personal experience, resonated deeply with the students, igniting a spark of determination and purpose that was visibly reflected in their attentive expressions.

Mrs. Nandini continued by acknowledging the unique educational environment provided by Adichunchanagiri University. **She remarked, "The institution, which imparts spiritual and value-based education, has established unique milestones in the field of education through various dimensions and innovative models."** This observation highlighted her appreciation for the holistic approach to education championed by the university, where academic excellence is complemented by spiritual wisdom and ethical development.

Addressing the students directly, she emphasized their responsibility as ambassadors of the institution's legacy. **"Studying in such an institution, you become ambassadors of the BGS brand. Having received education from your family, institution, and society, what you give back to society is very important. Following the valuable path shown by the great philosophers, poets, and saints of our land is itself an achievement," she stated.** This perspective underscored the reciprocal relationship between receiving education and contributing to societal welfare, reinforcing the program's focus on social responsibility.

Mrs. Nandini concluded her address by encouraging students to reflect upon the experiences shared by eminent personalities who had visited the institution and to leverage technology for success. **"In today's advanced technological era, understand how to become successful individuals and move forward," she advised, offering a balanced perspective that honored traditional wisdom while embracing contemporary tools and opportunities.** Her final words of encouragement and best wishes for the students' future endeavors left a lasting impression, setting a positive and aspirational tone for the remainder of the program.



Following her insightful address, Mrs. Nandini welcomed questions from students, creating an atmosphere of openness and mutual learning. Students were encouraged to ask questions on various topics related to career development, public service, personal challenges, and societal issues. The interactive session covered a wide range of topics, reflecting the diverse interests and concerns of the student community. Mrs. Nandini addressed each question with remarkable clarity, drawing from her personal and professional experiences to provide meaningful insights. The key topics discussed during the session included:

### **Personal Conflicts and Challenges**

Several students sought guidance on managing personal conflicts and challenges, including academic pressures, career uncertainties, and family expectations. Mrs. Nandini shared strategies for maintaining mental well-being during difficult times and emphasized the importance of resilience and perseverance in overcoming obstacles. She described how she had faced numerous challenges throughout her journey, from preparing for the civil services examination to balancing professional responsibilities with personal life. Her candid account of these experiences and how she navigated them provided valuable lessons for students facing similar situations.

### **Women's Equality and Empowerment**

Female students showed particular interest in understanding how Mrs. Nandini had broken gender barriers in her career. She addressed questions about gender discrimination, work-life balance for women professionals, and strategies for asserting oneself in male-dominated environments. Mrs. Nandini emphasized that women should not underestimate their capabilities or allow societal stereotypes to define their aspirations. She encouraged female students to pursue their dreams with confidence and determination, assuring them that gender need not be a limitation in achieving excellence in any field.

### **Youth in Governance**

Mrs. Nandini provided insights into various avenues through which young people could contribute to policy-making, implementation, and evaluation at different levels of government. She highlighted the importance of youth perspectives in addressing contemporary challenges and urged students to consider careers in public service. She also provided practical guidance on preparing for civil services examinations and developing the skills and knowledge required for effective governance.

### **Corruption and Ethical Challenges**

Students raised questions about corruption in public institutions and ethical dilemmas faced by civil servants. Mrs. Nandini addressed these concerns with remarkable honesty, acknowledging the prevalence of corruption while emphasizing the role of individual integrity in bringing about systemic change. She shared personal anecdotes of situations where she had faced ethical challenges and explained how adherence to principles and values had guided her decisions. Her insights on maintaining ethical standards amidst external pressures were particularly valuable for students aspiring to careers in public service.

### **Inspirational Experiences**

Several students requested Mrs. Nandini to share inspirational experiences from her career that had shaped her perspective and approach to public service. She narrated instances where her interventions had made a tangible difference in people's lives, highlighting the immense satisfaction derived from serving society. These stories illustrated the transformative impact of dedicated public service and inspired students to consider how they could contribute to social welfare through their chosen professions.



Dr. C.K. Subbaraya, the Registrar of Adichunchanagiri University, delivered the Vote of Thanks and remarked, "I must commend Mrs. Nandini for her exceptional dedication to our SEED program today. Despite facing health challenges, she honored her commitment and engaged with our students with remarkable enthusiasm. Some of you may have noticed her occasional discomfort, yet her focus remained steadfast, her voice clear, and her responses thoughtful throughout the session. This dedication exemplifies the very qualities she highlighted in her speech – discipline, determination, and a purpose that transcends personal convenience. Through her actions, she offered our students more than just words of wisdom; she illustrated what true commitment looks like in practice. On behalf of Adichunchanagiri University, I extend our heartfelt gratitude to Mrs. Nandini. Her presence today, despite her personal discomfort, elevated what could have been a routine educational event into a profound demonstration of principled leadership. This unexpected aspect of today's program beautifully embodies the spirit of service and commitment that we strive to instill in all our students through the SEED initiative."

The SEED program experienced an extraordinary turnout, with around 1,200 students gathering at the BGS Auditorium – a clear indication of the program's theme's relevance and appeal. The audience represented a diverse cross-section of the university community, including students from engineering, pharmacy, nursing, arts, commerce, management, and various other disciplines. This interdisciplinary mix enriched the event, fostering a comprehensive dialogue through varied perspectives and concerns.

Key university officials attended the event, including Dr. C.K. Subbaraya, who provided administrative insights and institutional support for the program. The Deans of Various Faculty of ACU, such as Dr. M.G. Shivaramu, Dr. B. Ramesh, Dr. D.R. Bharathi, Dr. B.N. Shobha, and Dr. Prashantha Kalappa, along with Finance Officer B.K. Umesh, represented the administrative side of university operations. Heads of Constituent Colleges, including Dr. Shwetha H.N., Dr. Komala H.K., Prof. Victoria Sarvand, Prof. Rohith N.R., and T.N. Shilpa actively participated in the program, showcasing their commitment to holistic student development. Their presence underscored the institutional importance of the SEED program, providing students with a sense of the collective vision behind the university's educational initiatives.

NSS volunteers from all constituent colleges played a dual role – participating as audience members while also assisting with the organization and smooth running of the event. Their disciplined coordination and enthusiastic involvement exemplified the spirit of service that the SEED program aimed to cultivate. The volunteers managed various aspects of the program, from registration and seating arrangements to microphone handling during the interactive session, demonstrating leadership skills and organizational abilities.





Faculty members from various departments attended in significant numbers, recognizing the complementary relationship between classroom teaching and experiential learning opportunities like the SEED program. Their presence created a sense of academic community and reinforced for students the importance of integrating curricular learning with broader developmental experiences.

The impressive attendance and engaged participation from all sections of the university community created a vibrant atmosphere of collective learning and inspiration. The auditorium was filled to capacity, with students even standing in the aisles to participate in this significant event. This overwhelming response highlighted the students' thirst for guidance beyond academic curriculum and their appreciation for opportunities to learn from accomplished professionals who embody the values and competencies they aspire to develop.

The SEED program delivered comprehensive outcomes across knowledge, skills, and attitudes. Students gained enhanced understanding of public service mechanisms, diverse career pathways, and governance challenges, supporting SDG 16's focus on effective institutions. The program fostered critical thinking, communication abilities, and time management awareness, aligning with SDG 4's emphasis on relevant employment skills. Attitudinal shifts included increased motivation through Mrs. Nandini's inspiring journey, stronger commitment to ethical values addressing corruption issues, deeper appreciation for social responsibility, and greater gender equality awareness through dialogue on women's empowerment. This holistic approach to student development demonstrates how educational initiatives can effectively bridge individual growth with collective progress toward sustainable development goals, creating an educational experience that not only enhances students' immediate prospects but also prepares them to contribute meaningfully to society's most pressing challenges through locally-rooted solutions to global problems.





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**ADICHUNCHANAGIRI UNIVERSITY**





# SEED

**Student's Empowerment & Excellence Development**

**Monday, April 28, 2025 | 11:30 am Onwards**  
**BGS Auditorium, ACU Campus, BG Nagara, Mandya**

**Invite Talk By:**  
**Mrs. Nandini K. R. , IAS**  
 Chief Executive Officer, Zilla Panchayat  
 Mandya District, Karnataka

**"Leading with Purpose: Transforming Public Service Through Discipline, Emotional Intelligence, and Innovation"**



**Organised by :**  
**NSS Units 10 & 16, ACU**

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