



Dear Readers,

Welcome to the latest edition of Udaan, this newsletter designed to keep you informed about the latest developments, insights, and achievements within our community. As we embark on another year filled with challenges and opportunities, it's crucial to reflect on our journey so far and look ahead with a renewed sense of purpose and determination. In the ever-evolving landscape of pharmacy, staying updated with the latest trends, research findings, and regulatory updates is paramount. Udaan serves as a platform to bridge the gap between information and practice, empowering our readers with the knowledge and resources necessary to excel in their respective fields. Furthermore, we are thrilled to highlight the accomplishments of our faculty members, students, and alumni who continue to make significant contributions to the field of pharmacy.

As we navigate the challenges posed by the ongoing global health crisis, it's more important than ever to foster collaboration, resilience, and adaptability within our community. Udaan aims to foster a sense of unity and camaraderie among pharmacists, educators, researchers, and industry professionals, empowering us to overcome obstacles and seize opportunities for growth and advancement.

Thank you for your continued support and participation in our journey. We look forward to embarking on this new chapter together and achieving great things in the days and years to come.

Sincerely,
Dr. Barathi D R
Editor-in-Chief, Udaan



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EXPERT INTERACTION

On June 27, 2023, the faculty of Sri Adichunchanagiri College of Pharmacy had an active interaction with Mr. Rakesh from Deshpande Startups. During the session, Mr. Rakesh emphasized the importance of collaborative discussions and encouraged the faculty to contribute their skills towards supporting entrepreneurship, innovation, and community development initiatives, particularly in enhancing student startups. The foundation's investment in training and workshops aims to enhance the capabilities of students. This staff interaction resulted in a deeper understanding of innovation and efficient implementation of projects and ideas, propelling them forward.



VISTARA

II Annual Day, Award Ceremony, Alumni Meet and Graduation Day ceremony II

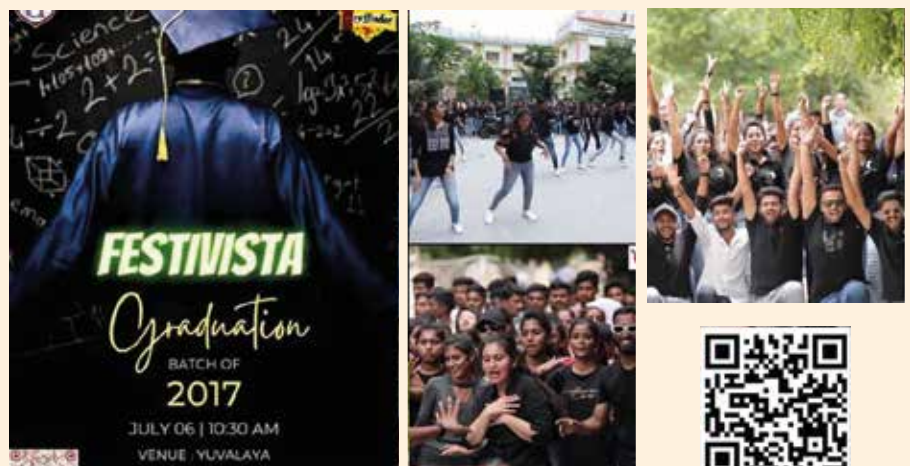
Sri Adichunchanagiri College of Pharmacy, B G Nagara, celebrated "VISTARA" Annual Day, Award Ceremony, Alumni Meet and Graduation Day ceremony on Thursday, the July 6, 2023



The event was graced by His Holiness Paramapoojya Jagadaguru Sri Sri Sri Dr Nirmalanadanatha Mahaswamiji, Chancellor, ACU Chief Guests Dr. Montu Kumar Patel, President, PCI, New Delhi Dr. Vikas Shirsath, Vice-President, Discovery-Chemistry, Syngene International Limited, Bangalore Guest of Honor, Dr. M A Shekar, Vice-Chancellor, Dr. C K Subbaraya, Registrar, Dr. K Byrappa, Pro-Chancellor, Dr E S Chakravarthy, Technocrat, Strategic and Motivational Leader, Deans & Principals of constituent units of ACU, Alumni Awardees Mr. K Venkateswara Reddy, Senior Manager-Regulatory Affairs, Sri Krishna Pharmaceuticals, Hyderabad Mr. Naveen Kumar H. D, Senior Lead-Medical Affairs, Strides Arcolab, Bangalore, VI Year Pharm. D (2017-2023 Batch) Graduates, B. Pharm. & Pharm. D &M. Pharm. Toppers, teaching, non-teaching staff and students. The event also witnessed the release of important publications of SACCP, Aoushadhagiri Vol. X, Udaan, the Research Compendium, Pharma Wave, Aoushadhavani, the NSS report and Department New Letters.

FESTIVISTA

On the occasion of 'VISTARA 2023' Pharm D Interns from Department of Pharmacy Practice, Sri Adichunchanagiri College of Pharmacy, organised cultural events on July 4, 2023. A flashmob for about 30 min kickstarted the events for the day wherein 80 students from various batches participated. The afternoon session started with ramp walk by Pharm D interns. It continued with many performances including dance and songs. The Students of D-Pharm, B Pharm, M pharm and Pharm D took part in the same.



VISTAARA VAGANZA

On the occasion of Vistara 2023, Organised cultural events on July 6, 2023 afternoon Session, "VISTAARA VAGANZA" Students Performed Various Cultural Events and entertained the Alumni and Other Students with their Energetic Performances, Prize distribution was done by Our Vice Principal Dr Prakash Gowdanavar Sir, for the students who were Participated in National Level Inter College Competition. At last, Vistara 2023 was Successfully Completed with Devine Blessings of Our Swamiji and with the Support of Principal & Management.



FOUNDERS MEET@ DESHPANDE FOUNDATION

Harsha T L, Asha B R, Tejaswini K S, of Sri Adichunchanagiri college of Pharmacy have been selected for Startup Bootcamp, 'YUVA Entrepreneurship Program of Deshpande Startups' and received an invitation to participate in 'Founders Meet' with Gururaj Deshpande, Founder of Deshpande Foundation. This is an exclusive meeting for selected entrepreneurs and innovators from the Deshpande Startups ecosystem. The founder's meeting helped in getting more insights related to scale-up, branding, marketing, and various funding opportunities on July 17, 2023.



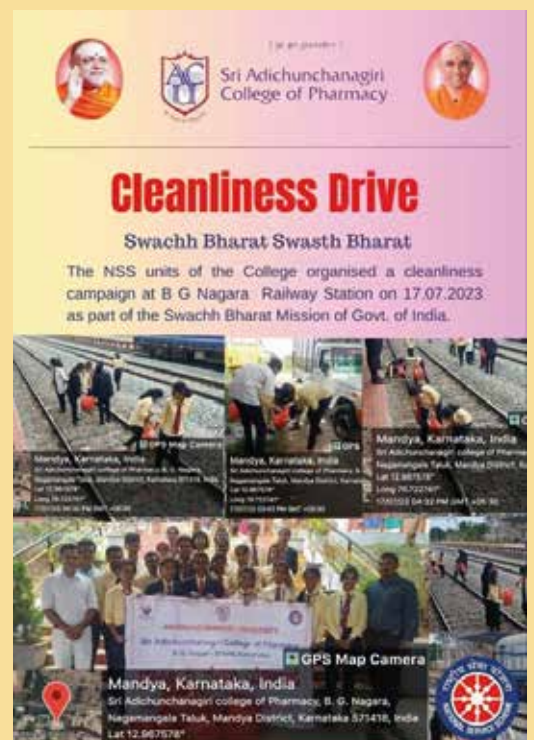
ALUMNI CONNECT



Dr Ammi Raju (PharmD 2015), Associate Manager Quintiles, BNG, Mrs Akshatha R S (M Pharm 2015), faculty Vydehi Institute of Pharmacy, BNG, Visited Alma mater & gave their insights about latest developments in Pharma & Volunteered for future networking opportunities on July 8, 2023.

CLEANLINESS CAMPAIGN

The NSS units of Sri Adichunchanagiri College of Pharmacy, organised a cleanliness campaign at B G Nagara Railway Station on July 17, 2023 as part of the Swachh Bharat Mission of Govt. of India. Around 30 NSS volunteers participated in the work relating to the cleaning of the platforms and pathways of the railway station. Speaking on the occasion, station master Mr. Bhaskhar k appreciated the effort of NSS unit of the college.



WORLD HEPATITIS DAY

Department of Pharmacy Practice, Sri Adichunchanagiri College of Pharmacy in association with Indian Pharmaceutical Association, B.G Nagara, Adichunchanagiri Hospital & Department of Community Medicine, AIMS organised "World Hepatitis Day" on August 2, 2023. The theme of the event was- One Life, One Liver. The Guest for the event was Dr. Rajesh Venkataraman (Professor & Head, Department of Pharmacy Practice), Dr. Raghavendra S. K (Assistant Professor, Department of Community Medicine), Mr. Lakshman kumar (Chief Officer), Mrs. Dhanalakshmi (Health officer).

The program started with Dr. Raghavendra S.K addressing the crowd about the day and the awareness about the vaccine. Dr. Chandrakala (Pharm. D Intern) explained about Hepatitis and its prevention. A skit was conducted to create awareness about importance of vaccination for hepatitis among the civic workers of Pattna Panchayat and the Public. Leaflets including awareness regarding hepatitis was distributed to the people in and around Bellur. Around 40 volunteered got vaccinated against Hepatitis B virus.

The event was a grand success leaving behind a moral example to the society and mankind.

The coordinators of this event were Dr. Gloriya Griffith Manuel (Assistant Professor, department of Pharmacy Practice), Mr. Punith R (Public Relation Officer, Clinical Trials), and Pharm. D Interns of Sri Adichunchanagiri College of Pharmacy.



SELF DEFENCE WORK SHOP FOR GIRLS

Women Empowerment Cell of Sri Adichunchanagiri College of Pharmacy organised Self Defence Work Shop for Girls on August 8, 2023 in Yuvalaya. Students learnt different self-protection tips on how to avoid/defend attacking a potential attacker.

The Trainer for this event was Sensai H N Abdul Hie, President- Hassan District, Sqay Association and Joint Secretary - Sqay Association of Karnataka.



SKILL ENHANCING WORKSHOP

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy had conducted a 'Skill Enhancing Workshop' on September 13, 2023 to the Pharm D Students by Dr. Robin George, Assistant Professor, Department of Pharmacy Practice, Sri Adichunchanagiri College of Pharmacy & Dr. Hafis, Clinical Pharmacist Adichunchanagiri Hospital and Research Centre,

The core part of the program constitutes training the students in the area of Physical Examination and Vital Monitoring for the Critically ill Patients and Performing Triage in Clinical Practice of Pharmacy.

Dr. Rajesh V, Professor and Head, Department of Pharmacy Practice inaugurated the training session and addressed the students about the competence and skill need for Clinical Pharmacy Practice Excellence. The program took place in the Department seminar hall for Pharmacy Practice, Adichunchanagiri Hospital and Research Centre.

A total of 120 students from Pharm D IV year, V year & Interns (ACU & RGUHS) got benefitted with the fruitful outcome of effective training session. Joyful and interactive delivery of content with the help of live case examples and instruments made the students to experience smart learning. Department of Pharmacy Practice, also takes up this opportunity to thank the



Principal and Management of Sri Adichunchanagiri College of Pharmacy, Adichunchanagiri University for offering this opportunity.

FREE MASS HEALTH CHECKUP

Sri Adichunchanagiri College of Pharmacy organised a 'Free Mass Health Checkup' in association with Adichunchanagiri Hospital and Research centre (AH&RC) on September 15, 2023. Around 200 students under gone health checkup in various departments like Medicine, Dental, ENT, Opthomology and Dermatology. The entire event was coordinated by Mr. Satish Kumar B P, Associate Professor, Department of Pharmacy Practice and all the class teachers of various class groups.



Webinar on Pharmacovigilance: An Overview



Sri Adichunchanagiri College of Pharmacy in association with the Adverse Drug Reactions Monitoring Centre (AMC), Medical Device Diverse Event Monitoring Centre (MDMC), and Peer Learning Cell had organized a national webinar on "Pharmacovigilance: An Overview" as part of National Pharmacovigilance Week 2023. The webinar Hosted on September 20, 2023 on social platform Google Meet.

Expert speaker of the event was Dr. Rekha Gorella, Pharmacovigilance Associate at Teva Pharmaceuticals, had delivered an informative session and wonderful discussion about the Case processing, Validating, Literature processing, Materiovigilance, processing of ICSR, PSUR, CIOMS and career opportunities etc. Live presence of maximum limit of candidates throughout the program was the highlight and proven the outcome of the event.

INTERCOLLEGIATE DEBATE COMPETITION



In observance of National Pharmacovigilance week, Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy, in partnership with the, hosted an intercollegiate debate competition on September 20, 2023, focusing on the topics of "Patient empowerment in ADR detection: Can patients play a significant role?" and "Patient safety using AI tools in pharmacovigilance."

The competition featured six teams, comprising students from various classes, from first-year to interns. After two rounds of intense debates, the finalists emerged as the VI Year RGUHS Batch and the V Year ACU Pre-Interns.

The debate topics for the two rounds were centered on the aforementioned themes, and the participants displayed remarkable knowledge and eloquence throughout the competition.

Distinguished evaluators, B Ravindra, Assistant professor from Dept of Pharmacy Practics and Mrs. Mallamma Reddy, Assistant professor from Dept of Pharmaceutics, meticulously evaluated each team's arguments, counterarguments, and overall presentations.

BELAKU II Teachers Day celebration II

On the eve of "Belaku,"- a tribute to remarkable educators: Teachers Day 2023, was hosted by ACU for its entire teaching fraternity on September 20, 2023. Teachers and their families were blessed by the benedictions of his holiness paramapoojya Dr. Nirmalanadanath Mahaswiji, Chancellor, ACU, welcome address was rendered by Dr. Bharathi D R, Principal, SACCP and key note address was delivered by Dr. M A Shekar, honorable Vice chancellor, ACU. Other dignitaries gracing the event were Dr. C K Subbaraya, Registrar, ACU, Dr. B Ramesh, Dean Academics & Accreditation, Dean & Principals and teachers of all constituents' units of ACU.

The principal & teachers of Sri Adichunchanagiri College of Pharmacy, B G Nagara ecstatically participated in the traditional extravaganza. The ramp show was dazzling with outstanding, tasteful garments in wonderful colors and fabrics representing different ethnicity. Dance performance during Teachers Day celebration "Belaku" was exceptional.





National Pharmacovigilance Week 2023

The initiation of the National Pharmacovigilance Week 2023 celebration was proudly led by Sri Adichunchangiri College of Pharmacy, in collaboration with the Department of Pharmacy Practice, alongside the Adverse Drug Reactions Monitoring Centre and the Medical Device Monitoring Centre. The event commenced with a warm welcome address by Dr. Rajesh V, Professor, and Head of the Department of Pharmacy Practice, setting the stage for an informative and inspiring gathering.

The highlight of the event was the inauguration and Presidential address delivered by Dr. D.R. Bharathi, Dean of Pharmacy and Principal, which added a significant touch of importance to the proceedings. Her

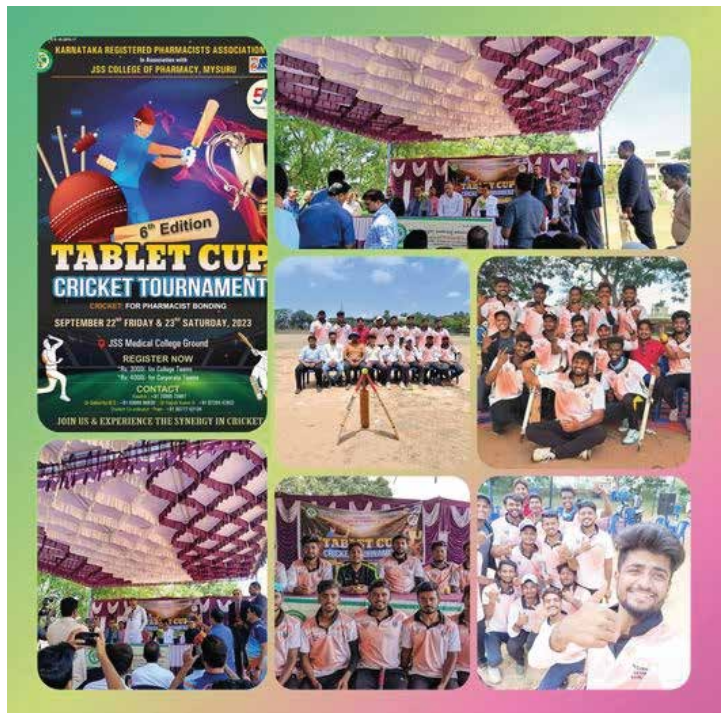


insights and words of wisdom set the tone for a week filled with discussions and learning about pharmacovigilance.

What made this inauguration truly special was the active participation of students from the I to VI year, demonstrating their enthusiasm for the subject and their commitment to contributing to patient safety. Their presence added a dynamic and vibrant dimension to the event. One of the standout features of the inauguration was the innovative digital approach. The ceremony began with a digital curtain opening, symbolizing the unveiling of a new era in pharmacovigilance. Moreover, an engaging animated video presentation held the audience's attention, offering a comprehensive insight into the significance of pharmacovigilance.

Tablet Cup Cricket Tournament

Department of Games and Sports of Sri Adichunchangiri College of Pharmacy is happy to share that cricket team of SACCP participated in the 'Tablet Cup Cricket Tournament' organised by 'Karnataka Registered Pharmacist Association' in association with JSS College of Pharmacy, Mysuru on September 22-23, 2023 and emerged as a CHAMPIONS in the tournament.



'Light is the symbol of truth'.

- James Russell Lowell

WORLD PHARMACIST DAY 2023

Pharmacist Saving Lives: A Day of Basic Life Support Mastery

Sri Adichunchanagiri College of Pharmacy conducted a training program, titled "Pharmacist Saving Lives: A Day of Basic Life Support Mastery", in collaboration with the Simulation Centre at Adichunchanagiri Institute of Medical Sciences (AIMS). This engaging and interactive learning experience took place on September 26, 2023, in the part of celebration of World Pharmacist Day 2023.

The program was specially designed for Pharm D and M Pharm Pharmacy Practice students and featured training provided by Mr. Mohammad Rashid, DST Inspire Senior Research Fellow at Manipal College of Pharmaceutical Sciences, MAHE, Manipal University, and Dr. Hafis, Clinical Pharmacist at Adichunchanagiri Hospital.

Throughout the class sessions, these expert instructors covered essential topics, including first aid techniques and fundamental basic life support skills.

Participants had the opportunity to engage in hands-on simulations, role-playing exercises, and expert guidance on critical scenarios such as cardiac arrest, choking, paediatric emergencies, snake bites, seizures, as well as handling and transporting victims with amputated parts. This comprehensive training left participants well-equipped to respond effectively to various medical emergencies, fostering increased confidence and teamwork.

During the training, participants practiced on different mannequins and engaged in discussions on real-life scenarios, ensuring the practical application of their knowledge.



SWACHHATA HI SEVA

Sri Adichunchanagiri College of Pharmacy conducted an event as a part of Union Government's "SWACHHATA HI SEVA" campaign. The NSS & Youth Red Cross Volunteers of the college joint hand towards a 'Cleanliness Drive' at college Girls Hostel premises and also prepared & circulated the posters and banners to create awareness about the objective of the campaign. All Volunteers enthusiastically participated and made the campaign successful.



CORPORATE TRAINING PROGRAM

Training and placement cell of Sri Adichunchanagiri College of Pharmacy in association with PHARM IT academy, Bangalore organised 5 days long training program for final year B. pharm students during September 25-29, 2023 for imparting skills to enable them to get employed in Pharma sales and Marketing. 22 students participated in the training program.

Followed by training, a placement drive was conducted on September 30, 2023 by Embiotic Laboratories for marketing executive. 13 students appeared before the interview.



CORPORATE EXPERT VISIT

The corporate expert team with Mr. Jerry Bae, Owner of FMCG KOREA Co., Ltd. and Mr. Jae Kyoung Lee, General manager, Research Department, RP Bio, Republic of Korea, Mr. H.M Firoz Hussain, CEO/ Founder-Managing Director, Star Hi Herbs Pvt Ltd, Bangalore had visited Sri Adichunchanagiri College of Pharmacy on October 11, 2023 to discuss on research and clinical trials at the institution. The team had also visited Adichunchanagiri Institute of Molecular Medicine and Clinical Trial Centre, AH&RC. Various discussions have been conducted on the ongoing and future researches and Clinical trials in the institution. With their valuable expertise, the institution will be able to navigate all phases of discovery, development, commercialization, and beyond.



AYUDHA POOJA



Following the legacy of the Adichuchanagiri shikshana trust, holy and auspicious occasion of "Ayudha Pooja" was celebrated across all constituent units of ACU, and so is at pharmacy college on October 21, 2023. On this special day, all the Laboratories, vehicles, tools and Offices were beautified with plantain trees, mango leaves and flowers followed by a pooja in the presence of Dean, Principal, teaching and non-teaching staff.

DUSSEHRA GOMBE HABBA

The Women Empowerment Cell of Sri Adichunchanagiri College of Pharmacy, celebrated 'Dussehra Gombe Habba' on October 20, 2023. This celebration aims to preserve and celebrate India's rich cultural heritage, specifically the traditional art of displaying dolls and figurines.

The students of B. Pharm, Pharm. D, and D. Pharm have shown great enthusiasm in participating and performing various dances such as Dandiya and folk. Additionally, the students have showcased their

talents through singing Durga songs and delivering speeches. It is truly a testament to their dedication and passion. Also, the students have creatively displayed Gombe's (dolls) based on themes from Ramayan, Mahabharat, Wedding story, and Navadurga story. The celebration of Dussehra Gomba Habba is expected to achieve Cultural Preservation by arranging dolls and figurines, Artistic Expression in creativity in the arrangement and decoration of dolls, Education and Awareness, and Community building among the students.

These displays are sure to captivate and engage the audience, providing a glimpse into our rich cultural heritage.



NATIONAL UNITY DAY

Sri Adichunchanagiri College of Pharmacy, observed Rashtriya Ektha Divas, also known as National Unity Day, on the October 31, 2023. This day is celebrated in honor of Sardar Vallabhbhai Patel, the Iron Man of India, to promote national integration and unity.



During this event students and faculty members discussed the importance of unity in a diverse country like India. They collectively took a pledge to uphold and promote national integration.

The observance of National Unity Day at Sri Adichunchanagiri College of Pharmacy was a resounding success, reaffirming the importance of unity in India's diverse cultural fabric. The day's events and activities emphasized the need for national integration and celebrated the ideals of Sardar Vallabhbhai Patel, reminding everyone of the significance of being one nation, one people.

This event provided an excellent platform for students and faculty members to come together, learn, and reflect on the values that make India a great and united nation. It also showcased the college's commitment to nurturing responsible and socially conscious citizens who understand the importance of unity in a diverse country like India.

WORLD STUDENTS' DAY

On 15 October 2023, Sri Adichunchanagiri College of Pharmacy, commemorated the birthday of former Indian President Dr. APJ Abdul Kalam by celebrating 'world students' day'. On behalf of the event e-competition was organised and 25 students participated in Essay writing and drawing competition. The event was aimed to emphasize the significance of education as a fundamental human right and a powerful tool for personal and societal development. It serves as a platform to inspire and motivate students to excel in their studies, pursue their passions, and become responsible and engaged citizens. It also encourages access to quality education for all individuals, regardless of their background or circumstances. Students learn to bounce back from failures with resil



STUDENT EMPOWERMENT AND EXCELLENCE DEVELOPMENT (SEED)

As a part of SEED (Student Empowerment and Excellence Development) an event titled "Innovative Learning Approaches, Logical Reasoning, and Soft Skills to be a Successful Engineer" was organised on October 31, 2023, at BGS Auditorium focused on the evolving landscape of engineering education.

Keynote speaker, Mr. A.H Sagar, emphasized the importance of adapting to new learning methods, mastering logical reasoning, and developing essential soft skills. The event provided a platform for students, educators, and professionals to gain valuable insights and strategies for success in a rapidly changing technological world. The speaker also highlighted about the importance of building the character and being broad minded at the student life. Interactive workshops and engaging discussions enriched the experience, making it a significant gathering for those aspiring to thrive. Around 89 students from Sri Adichunchanagiri College of Pharmacy attended this event and got benefitted.



TRAINERS' TRAINING

On November 3, 2023, the Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy organized a trainers' training session as part of the Breast Cancer Awareness Campaign. This session was aimed at educating students selected from the V & VI Pharm D batches on two critical topics: " Breast Milk - Liquid Gold for Lifelong Bonding and Benefits" and " Beyond Myths: Understanding Your Breasts Inside Out." The program was meticulously designed to address the importance of breast health, breastfeeding, and dispelling common myths associated with it.

The session was expertly handled by Dr. Hafis, Clinical Pharmacist at Adichunchanagiri Hospital. He brought invaluable knowledge and expertise to the training.

The first topic, "Breast Milk - Liquid Gold for Lifelong Bonding and Benefits," aimed to provide a comprehensive understanding of breast milk and its profound effects on lifelong bonding and benefits. It delved into various aspects, including milk production and storage systems, breast anatomy and physiology, the different types of breast milk, dispelling common myths, and the growth and development of breasts.

The second topic, "Beyond Myths: Understanding Your Breasts Inside Out," focused on enhancing awareness of breast anatomy, physiology, and the importance of breast health. It included discussions on when to initiate breastfeeding, the



different types of breast milk, alternatives to formula milk, and the significance of proper latching and positioning for effective breastfeeding.

Throughout the training, participants gained comprehensive knowledge of breast health, breastfeeding, and the dispelling of myths.

BREAST CANCER AWARENESS EXPO

The Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy, in collaboration with the Women Empowerment Cell and ISPOR, organized a 'Breast Cancer Awareness Expo' on November 09, 2023. The event took place at Seminar Hall-2, located within the Department of Pharmacy Practice at Adichunchanagiri Hospital.

The Breast Cancer Awareness Expo was more than just an event; it was an enlightening experience, a deep-dive journey into comprehending the complexities of breast health.

The Expo catered to female students across all years, creating an inclusive learning environment. The curtains rose to a comprehensive educational program that shed light on the anatomy of the breast, the looming threat of breast cancer, the importance of self-examination techniques, and the benefits of breastfeeding.

A notable feature of the event was the amalgamation of four key topics under one umbrella, each presented in a different part of the hall. This was masterfully executed by trained students from the V and VI-year PharmD batch. The stage was set ablaze with passion and knowledge as these diligent students took command. Their effective educational strategy involved the fusion of theory and practice, brought to life through informative flyers, roll models, and engaging interactive instructions. Adding weight to the event was Dr. Rajesh. V, Head of the Department, Department of pharmacy practice, who inaugurated and presided over the Expo.

An interactive quiz program was conducted for all the students who visited the event. It wasn't just a test of understanding; it was a platform that allowed attendees to apply their newfound knowledge, further solidifying their grasp on the topics discussed.



Attendees were gifted leaflets, a treasure trove of information on breast cancer and self-examination techniques. This handy reference served as a beacon of knowledge for the attendees to take back home and disseminate within their communities.

In essence, Expo was not just successful; it was spectacularly triumphant. It served as a beacon of hope, shedding light on the crucial aspects of breast health. This event was orchestrated under the coordination of Dr. Hafis, Clinical Pharmacist at Adichunchanagiri Hospital, and Dr. Robin, Assistant Professor, Dept. Of Pharmacy Practics.

NATIONAL PHARMACY WEEK (NPW)-2023

MASKS SPEAKS

Sri Adichunchanagiri College of Pharmacy, Department of Pharmacy Practice in association with IPA BG Nagara, Mandya Local branch has organized a 'Facial Painting' Competition named 'MASKS SPEAKS' on the occasion of celebrating the National Pharmacy Week (NPW) 2023.

The event featured of covering a person's face with paint, or drawing designs on it as a decoration in relation to the theme "Join Pharmacist to Ensure Patient Safety" which aligns with the theme of NPW 2023. The objectives of the event were to integrate profession through fun games among student and provide a better platform to present student creativity and talent. Also encourage the artistic culture and team spirit among students.



The event became an amalgam of artistic talent and professionalism. This competition brings out an excellent presentation of student talents where each team's output became an artistic piece of excellent value, reflects the team

effort. The best 3 facial paints were selected by the judgment panel based on Theme, Colour combination, Finishing and prizes were awarded in the valedictory

WIN WITH WISDOM

On the occasion of celebrating the National Pharmacy Week (NPW) 2023 Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch has organised a QUIZ competition named 'WIN WITH WISDOM' on November 23, 2023.

The competition passes through four rounds of elimination and screening with the help of question and answers prepared using audiovisual tools. The rules and regulations for each round were prefixed and followed strictly with trial rounds by the Quiz Master to ensure the flawless conduction of every rounds. The event aimed to educate students on current general knowledge in Science and Technology, Current Affairs, Sports, Business, and Entertainment. Also enhance the competitive ability, team spirit and knowledge execution level of students.

In the event students answered very tricky and rapidly boosted their brilliance and confidence. Level up of the students on par with competitive exams, academic careers and future job opportunities. The students displayed their ecstatic team spirit and enjoyed the quiz to the fullest. Virtual platform-based competition gives better experience to the participants, The winning team celebrates with cheers and high-fives, while the other teams learn from the experience and are proud of their efforts.



MY WEAPON IS LITERATURE

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch has organized an 'ESSAY WRITING' Competition named *MY WEAPON IS LITERATURE* on the occasion of celebrating the National Pharmacy Week (NPW) 2023 on November 22, 2023. The title posted for the competition was drawn from the NPW 2023 theme, that is 'Join Pharmacist to Ensure Patient Safety'. The event aimed to spread the theme of NPW 2023 to the Student Community and hunt talent among the students focusing literature skills.

The event excelled the excellent presentation of the literature skills and exhibition of student's thoughts and ideas in sharp words.

The talent exhibition of more than 25 participants spoke by words about Need of the hour in empowering pharmacist roles to ensure better patient safety

The best 3 winning scripts were selected by the judgement team based on script quality, grammar, theme, length etc and appreciated with prizes in the valedictory.



COMMUNITY AWARENESS AND HEALTH CHECK-UP

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch has organized a 'Community Awareness and Health Check-Up' for the students of Sri Bhakthanatha Swami High School, B. G. Nagara named "DON'T BE A SCREEN ADDICT" on the occasion of celebrating the National Pharmacy Week (NPW) 2023 on November 24, 2023.

Regular checkups are extremely important for kids as they progress into a healthy young adult. Research shows that, the excessive screen usage has potential effects on social and emotional growth, including a rise in the likelihood of obesity, sleep disorders, and mental health conditions including depression and anxiety etc among children. The objectives of this event were to develop the better social and professional responsibilities among the students along with bringing up the curriculum to next level of practice and enable the students to meet the community needs. It also includes the assessment of screen time pattern among school children and its effect on academic, social and physical domains of development

This event excelled a practical experience presented a wide perspective of social and professional responsibilities to the students. Students were interviewed and educated the school students about the harmful effects of long screen time and tips to overcome it using predesigned leaflets. Experiential learning made the students to take up the professional role to deliver patient safety

Active collaboration and mutual co-operation from Sri Bhakthanatha Swami High School helped us to screen around 403 students and created awareness for their healthy physical, social and mental development.



VALEDICTORY CEREMONY

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch arranged a grand Valedictory Ceremony for the one week long National Pharmacy Week (NPW) 2023 celebration.

The event held in Yuvalaya indoor auditorium in presence of all the students, teachers and other staffs from every department. The Head of the Departments of various departments awarded the prize to all the winners and runners-up of every event conducted from November 19-24, 2023. Recognition of the talent and valuable appreciation from every dignitary had motivated the students and enhanced their confidence. The joy and cheers from the friend and audience line has filled the real purpose of valedictory.

This programme aimed to encourage, appreciate and motivate the students for their talents and achievements and also boost the confidence and level up the sportsman spirit of winners as well as every student. Join hands with Indian Pharmaceutical Association (IPA) for the success of National Pharmacy Week (NPW) 2023.

In the programme, certificates were distributed to all the prize winner as a token of appreciation and encouragement. Students expressed their gain of confidence and joy of winning as cheers and applause found self-motivated. Sri Adichunchanagiri College of Pharmacy upholder the initiative of IPA and justified the theme of NPW 2023 in action. Active participation of the students and well execution by the teachers and volunteers presented a wonderful week of Celebration and today's valedictory put a successful end to the National Pharmacy Week (NPW) 2023 celebration



CONSTITUTION DAY

Institutional NSS unit of Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch observed "Constitution Day" on November 28, 2023 at Yuvalaya. During the program NSS Volunteers Mr. Manish Muttappa and Mrs. Shravya Agnihotri delivered a speech on constitution day. Mr. Ravindra B N, NSS program officer delivered constitution Pledge to the gathering.

Speaking on the occasion Mr. Madhu B K, NSS program officer highlighted the importance of youth in safeguarding and understanding the constitution. The objectives of Constitution Day programs typically include to fostering awareness and understanding of the constitution and promoting civic engagement, and emphasizing the importance of upholding democratic values.

The programme increased knowledge about constitutional principles and enhanced civic participation, and a greater appreciation for the rule of law among citizens. Around 90 NSS Volunteers actively participated in the event.



INTERNATIONAL CONFERENCE ON PRINCIPLES OF RESEARCH CONCEPTS, BIostatISTICS, AND SCIENTIFIC PUBLISHING

Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagara, Mandya Local branch conducted Two Days International Conference on the title "Principles of Research Concepts, Biostatistics, and Scientific Publishing" on December 1- 2, 2023, hallmarked a significant milestone in fostering knowledge and collaboration in the realm of research.

The inauguration ceremony, led by the ceremonial lighting of the lamp with distinguished guests and expert speakers, set the stage for two days of insightful discussions and knowledge exchange.

The objective of the conference was to develop an enthusiastic researcher with a comprehensive understanding of the research process, literature search techniques. Also provide participants with a comprehensive understanding of the publication process and fundamentals of biostatistics.

DAY-1

Focus: The Roadmap to Research

The conference kicked off with the session titled 'Insightful Overview of the Research Process' presented

by the renowned speaker Dr. G. Jagadeesh, a Senior Expert Pharmacologist at CDER, US FDA, Silver Spring, MD, USA. His wealth of experience and expertise set the tone for the intellectual discourse.

Dr. Balakumar Pitchai, Professor & Director of Research Training & Publications at The Office of Research & Development, Periyar Maniammai Institute of Science & Technology (Deemed to be University), Thanjavur, India, and Adjunct Professor of Pharmacology at School of Pharmacy, Taylor's University, Malaysia, enlightened participants on 'Efficient Literature Search Techniques in Biomedical Sciences' through practical demonstrations.

Dr. B.N. Srikumar, an Additional Professor in the Department of Neurophysiology at the National Institute of Mental Health and Neuroscience (NIMHANS), Bengaluru, shed light on 'Reference Styles and Common Errors in Referencing' with the best examples and ideas to tackle them.

Dr. K. Prashantha, Dean of Research at Adichunchanagiri University, B.G. Nagara, Karnataka, an esteemed expert in the field, delved into the critical topic of 'Research Ethics'.

Dr. B.N. Srikumar returned to guide attendees on 'Effectively Communicating Research Outcomes Through Oral and Poster Presentations,' offering his valuable insights.

DAY-2

Focus: Publication Process and Statistics

The second day delved into the 'Intricacies of the Publication Process' by Dr. G. Jagadeesh provided a comprehensive understanding of the why, what, and how of publishing, covering impact factor, journal selection, cover letter drafting, and the peer review process.

Dr. Balakumar Pitchai shared potential strategies for structuring various components of a research paper, offering a roadmap for successful publications. Finally, Dr. S. Manikandan, Additional Professor and Head, Department of Pharmacology, JIPMER, Pondicherry has taken the stage to 'Introduction to Biostatistics, fundamentals of descriptive and inferential statistics', and provided a 'practical demonstration' using statistical software with various types of research data.

The day concluded with a Grand Valedictory Ceremony engaging discussion and success of two days conference, felicitating the expert speakers, awarding the winners of e-poster presentations competition with cash prize and distribution of certificates to registered candidates.

E-Poster Presentations and Participants

The conference featured E-Poster presentations, showcasing the diverse and innovative research endeavours of students from various departments and colleges. The participants, including research scholars, postgraduate students, final year undergraduate students, medical and paramedical students, and researchers, actively contributed to the success of the conference.

The conference was met with resounding success, providing participants with a wealth of valuable information on various aspects of research, publication, and biostatistics. The collective knowledge shared by the eminent speakers and the active participation of delegates fostered an environment of collaborative learning.

The International Conference on "Principles of Research Concepts, Biostatistics, and Scientific Publishing" stands as a testament to our commitment to advancing knowledge and fostering a culture of research excellence.



CPR AWARENESS PROGRAM

Sri Adichunchanagiri College of Pharmacy, B.G. Nagara, in association with Pharmacy Council of India (PCI) and National Board of Examinations in Medical Sciences (NBEMS) has organized an CPR Awareness Program for B.Pharmacy students on December 6, 2023. The event aimed to educate the community, including students, faculty, and local residents, about the importance of CPR in emergency situations and demonstrate CPR Techniques. Also raise awareness about Automated External Defibrillators (AEDs) and their role in improving survival rates during cardiac events.

During this event participants gained a comprehensive understanding of CPR techniques, recognizing the signs of a cardiac emergency, and the steps to take in such situations. Hands-on training sessions and demonstrations helped build confidence among participants, ensuring they feel capable of administering CPR when required.

The program successfully engaged the local community, fostering a sense of responsibility towards health and well-being. This engagement is essential for creating a community that is prepared to respond effectively to emergencies.



The CPR awareness program organized at Sri Adichunchanagiri College of Pharmacy, B.G. Nagara, proved to be a successful initiative in promoting life-saving skills and fostering a sense of community preparedness for cardiac emergencies.

VIKSIT BHARAT @2047

Sri Adichunchanagiri College of Pharmacy facilitated the online address by Honourable prime minister of India Sri Narendra Modi, addressed the youth of India through Viksit Bharat@2047, and his vision is to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability and good governance, among others. The event was live telecasted on <https://pmindiawebcast.nic.in/> which was started by 10:30 and gone for 35 minutes.

Students were participated in the programme and got updated upon the vision of nation towards developed nation @2047.



CONFERENCE ON UNDERSTANDING BASICS OF INTELLECTUAL PROPERTY RIGHTS

Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagar, Mandya local branch organised two days Conference on the "Understanding Basics of Intellectual Property Rights" on December 8-9, 2023. The conference aimed to provide participants with a foundational understanding of intellectual property and its significance in various fields.

The conference successfully met its objectives, yielding positive outcomes for participants and contributing to a broader understanding of intellectual property rights. The outcomes of the conference include:

1. Enhanced Understanding of Patent Process: Participants gained clarity on the patent process, from application submission to approval, enabling them to navigate the complexities of patenting inventions.
2. Scientific Community Engagement: The scientist's perspective session fostered engagement within the scientific community, encouraging researchers to actively consider the intellectual property implications of their work.
3. Shift in Mindset: The session on patentability challenged the notion that considering patent protection comes after invention, fostering a shift in mindset among participants towards early incorporation of intellectual property considerations.
4. Terminology Mastery: Attendees acquired a better understanding of intellectual property terms and terminologies, empowering them to communicate effectively in the field.
5. IPR Integration in Research: Participants recognized the importance of integrating intellectual property considerations into their research, appreciating its role in protecting and commercializing innovative ideas.

In conclusion, the diverse topics covered in the conference, combined with expert insights and interactive sessions, resulted in a comprehensive and enriching experience for all attendees. The success of the conference underscores the importance of continued efforts to educate and raise awareness about intellectual property rights in academic and research settings. The positive feedback received from participants reflects the conference's impact and sets the stage for future endeavours in this critical area.



NAYI CHETNA 2.0

EMERGENCY RESPONSE SUPPORT SYSTEM (ERSS)



Women Empowerment Cell of Sri Adichunchanagiri College of Pharmacy actively participated in the Awareness programs of "Ministry of Women and Child Development". Government of Karnataka. The awareness program was held on December 11, 2023 at Sri Bhakthanathaswamy Higher Primary School B.G nagara. Our students performed a skit to raise awareness about ERSS (Emergency Response Support System). The event aimed to Implement Emergency Response Support System (ERSS) with Enhance Safety for Women and Children and also provide Quick and Targeted Assistance.

This program has successfully raised awareness about the usage of ERSS (Emergency Response Support System) for handling complaints received through voice calls, SMS, emails, panic SOS signals, and the ERSS web portal.

It ensures a rapid and effective response to emergencies involving girls. ERSS, which is a part of Nayi Chetna 2.0, is designed to enhance communication and reduce response times, thereby providing prompt assistance and support to girls in distress.

NATIONAL ENERGY CONSERVATION DAY

Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagar, Mandya local branch celebrated 'National Energy Conservation Day', on December 14, 2023, serves as a reminder of the critical need to preserve and sustainably manage our energy resources. In commemoration of this important day, an essay competition was organized with the aim of engaging participants in thoughtful discourse on energy conservation, its significance, and innovative solutions to address the growing energy challenges. The primary objective of the essay competition was to raise awareness about the importance of energy conservation and promote creative thinking regarding sustainable energy practices. Participants were encouraged to explore a range of topics, including the impact of energy consumption on the environment, the role of renewable energy sources, and the importance of individual and collective efforts in conserving energy.

The essay competition witnessed enthusiastic participation from B. Pharm students. Nearly 80 B Pharm students were participated in the event. The Themes of the competition featured a range of themes to encourage a comprehensive exploration of energy conservation topics. Some of the key themes included:



1. "The Role of Renewable Energy in Mitigating Climate Change"
2. "Innovative Approaches to Energy Conservation in Urban Spaces"
3. "The Impact of Energy Consumption on Biodiversity"
4. "Empowering Communities through Sustainable Energy Practices"
5. "The Role of Technology in Enhancing Energy Efficiency"

Entries were evaluated based on several criteria, including originality, clarity of expression, depth of research, and the practicality of proposed solutions. Judges, comprising experts in the field of energy conservation, assessed each essay impartially, considering the unique perspectives and insights presented by the participants.

The competition culminated in the selection of winners across various categories. Participants were recognized for their outstanding contributions to the discourse on energy conservation, and their essays were celebrated for their innovative ideas and potential impact on sustainable energy practices. Certificates were awarded to the winners during a special ceremony organized in conjunction with National Energy Conservation Day celebrations.

The essay competition on National Energy Conservation Day proved to be an effective platform for fostering awareness and encouraging creative thinking on sustainable energy practices. The diverse range of participants and thought-provoking essays highlighted the growing importance of individual and collective efforts in addressing the energy challenges facing our world. As we reflect on the outcomes of this competition, it is evident that fostering a culture of energy conservation is essential for a sustainable and resilient future.

2, 2023. This event aimed to educate and aware the participants i.e, Pharm D students regarding the Environment and its Pollution with that prospects the primary objective was to provide insights how to control Pollution in our Planet, by giving various control measures and innovative recycle ideas and also getting awareness regarding the pollution and its control.

Participants gained a comprehensive understanding of causes for pollution and its affect to the Environment and the precaution measures to overcome it. National Pollution Control Day significantly contributes to raising public awareness about Causes for Pollution and how to Control the Pollutuions. Through various activities, campaigns, and events, people are educated about the effect of Pollution on the environment and the need for sustainable practices like Plastic free practice, Planting trees, Save the Ocean lives by avoiding the release of Industrial toxins to Oceans, necessarily usage of Motor vehicles in a limited manner helps to control air Pollution.

The he Drawing Competition effectively achieved its objective by imparting knowledge and aware the participants regarding the Environment and its Pollution and how to Control the Pollution with various ways of Life as promising career paths.

NATIONAL POLLUTION CONTROL DAY

Adichunchanagiri University.

Faculty of Pharmacy -

Date: 02.12.2023

Time: 10:30 AM to 12:30 PM

Event Name: *National Pollution Control Day*

With respect to this Drawing Competition with the theme "Pollution & its Control on Earth"

Co-Ordinator: Mr. Amar S, Cultural Co-Ordinator

Venu: Yuvalaya, Sri Adichunchanagiri College of Pharmacy.

Objective :

Sri Adichunchanagiri College of Pharmacy in association with IPA BG Nagar, Mandya local branch organised a drawing Competition with the theme "Pollution & its Control on Earth" on December



INTERACTIVE SECTION

I. THE ART OF WRITING A RESEARCH PROTOCOL

Department of Pharmaceutics and Regulatory Affairs, of Sri Adichunchanagiri College of Pharmacy organized an session on "THE ART OF WRITING A RESEARCH PROTOCOL" to the M. Pharm II sem students of the department on July 20, 2023.

The speakers were, Dr. Prakash Goudanavar, Vice Principal and Head, Dept. of Pharmaceutics & Regulatory affairs Department emphasized on Basics for dissertation protocol writing (Title, Introduction, Aim, Objectives, literature review and Introduction) and Dr. N Raghavendra Naveen, Assistant Professor dealt with Writing research methodology and referencing style, Results & Discussion, and Use of Mendeley Software.

It was an Informative Presentation for the students.



II. NMR INTERPRETATION



Department of Pharmaceutical Chemistry & Analysis of Sri Adichunchanagiri College of Pharmacy-ACU. organized "Interactive session on NMR Interpretation" On September 7, 2023. The speaker was Dr. K P Channabasavraj, Principal and professor, Neelsaroj Institute of Pharmacy, Bangalore. M Pharm students actively participated and interacted in this session.

IV. QUALITY CONTROL OF AYURVEDIC FORMULATIONS

Department of pharmacognosy, Sri Adichunchanagiri College of Pharmacy-ACU organized a one-day interactive session on "Quality control of Ayurvedic formulations" on September 13, 2023 for delegates of Adichuchanagiri Ayurvedic Medical College, Nagrur.

Discussions and few hands-on sessions were the part of the day's session that consisted of Physicochemical evaluation of herbal and ayurvedic formulations.

Mr Tripathy A S and Dr. Pulak Majumder and Ph. D & PG students of the department coordinated the event. Efforts of the team were well appreciated by the medical College staff.

III. CHIRAL CHROMATOGRAPHY



Department of Pharmaceutical Chemistry & Analysis of Sri Adichunchanagiri College of Pharmacy-ACU organized Interactive session on "Chiral Chromatography" On September 11, 2023. The speaker was Dr. B M Gurupadayya, Professor and HOD, Dept. of Pharmaceutical Chemistry & Analysis, JSS Academy of higher education & Research, Mysore.

M Pharm students attended this session.



V. RECENT ADVANCES IN THE KNOWLEDGE OF PLANTS AND EXPLORATIONS THERE OF: UNVEILING THE PLANT MYSTERIES.

The Department of Pharmacognosy of Sri Adichunchanagiri College of Pharmacy-ACU organized an interactive session with Dr. Manjunath Shetty, Professor and Head Department of Pharmacognosy, MAHE, Manipal, with the staff and PG students of the department on the topic "Recent advances in the knowledge of plants and explorations thereof": Unveiling the Plant Mysteries.

At this event, the students were seen engaging in interactive conversation with the guest, as well as discussing ideas about their research protocol.



VI. WRITING RESEARCH PROTOCOL

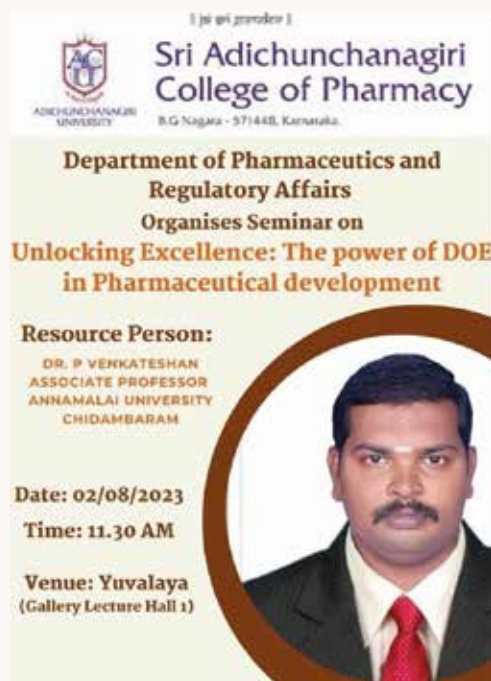
The Department of Pharmaceutical Chemistry and Analysis of Sri Adichunchanagiri College of Pharmacy-ACU organised an interactive session on September 23, 2023 with Dr. Jennifer Fernandes, professor and Head of Department of chemistry, NITTE University, Mangalore.

At this event the students were engaged in interactive conversations with the guest as well as discussing their ideas and thoughts regarding Research Protocol



SEMINAR

I. UNLOCKING EXCELLENCE: THE POWER OF DOE IN PHARMACEUTICAL DEVELOPMENT



Department of Pharmaceutics of Sri Adichunchanagiri College of Pharmacy, have organized a seminar on 'Unlocking Excellence: The Power of DOE in Pharmaceutical Development' on August 2, 2023. Resource Person was Dr. P. Venkatesan, Associate Professor, Department of Pharmacy, Annamalai University Delivered a seminar on the above-mentioned title.

II. SYNTHETIC APPLICATIONS OF NAMED REACTIONS

Department of Pharmaceutical Chemistry & Analysis of Sri Adichunchanagiri College of Pharmacy-ACU organized a seminar on "Synthetic applications of named reactions" On September 9, 2023. The speaker was Dr. B Shivakumar, Professor and HOD, Dept. of Pharmaceutical Chemistry, BLDEA's SSM College of pharmacy & Research Centre, BLDE university, Vijayapura. M Pharm students attended this session.



III. DRUG DISCOVERY: PAST, PRESENT, AND FUTURE WITH CASE STUDY

Department of Pharmaceutical Chemistry and Analysis of Sri Adichunchanagiri College of Pharmacy-ACU organized a seminar on the topic "Drug discovery: Past, present, and future with case study" on November 16, 2023. III Pharm D Students attended and actively interacted in the session.

The Resource Person was Dr. Prashanth Kumar B R, JSS College of Pharmacy, Ooty.

The Objective of the program was to Explore the historical evolution of drug discovery methodologies and examine the role of serendipity in traditional drug discovery approaches. Also focused to understand current practices, including high-throughput screening and target-based approaches with investigate advances in genomics, proteomics, and bioinformatics influencing modern drug discovery.

Participant Gain insights into the historical context of drug discovery and the pivotal role of serendipity and understand the current landscape of drug discovery, emphasizing high-throughput screening, target-based approaches, and advances in molecular understanding.

Also Explored future trends in drug discovery, including the integration of artificial intelligence, drug repurposing, and personalized medicine.

Ultimately, the seminar aims to foster a deeper understanding of the dynamic field of drug discovery, preparing participants to appreciate both its historical significance and the exciting possibilities on the horizon.



GUEST LECTURES

I. CURRENT TRENDS AND OPPORTUNITIES IN AYUSH RESEARCH AND INDUSTRIES, AND INTEGRATION OF HERBAL MEDICINE WITH ALLOPATHIC MEDICINE: CURRENT SCENARIO AND FUTURE PERSPECTIVES

Department of Pharmacognosy of Sri Adichunchanagiri College of Pharmacy-ACU, in collaboration with the IPA BG Nagar Mandya local branch, hosted an intellectual interaction and guest lecture on "Current trends and opportunities in AYUSH research and industries, and Integration of Herbal medicine with allopathic medicine: Current scenario and future perspectives" on August 9, 2023.

Dr. Mruthunjaya K, Professor, Department of Pharmacognosy, JSS College of Pharmacy, JSS University, Mysore, Karnataka, served as the resource person. Dr. Mruthunjaya emphasized the importance of integrating traditional medicine into modern health care practices, stating that for many, traditional medicine is the first port of call, and practitioners of traditional medicine have played an important role in treating chronic illnesses, as well as embarked on researching the nature of a variety of ailments for which there are currently no cures.

PG students, Research Scholars and department faculties were part of the session. Nearly 35 students and faculties participated in the session and interacted with the resource person for various research scopes and opportunities in herbal research.



II. IN-SILICO PHARMACOLOGY IN DRUG DISCOVERY

Department of Pharmacology of Sri Adichunchanagiri College of Pharmacy-ACU, has organized a Guest Lecture on "In-silico pharmacology in drug discovery" on September 16, 2023. Resource Person was Dr. K Sreedhara Ranganath Pai, Professor, Department of Pharmacology, Manipal College of Pharmaceutical Sciences, Manipal, Karnataka. PGs, PhD Scholars and Department Faculty have attended the interactive session.

III. INSIGHTS INTO MOLECULAR DOCKING

Department of Pharmacology of Sri Adichunchanagiri College of Pharmacy-ACU, has organized a Guest Lecture on “Insights into Molecular Docking” on November 17, 2023. The resource Person was Dr. K Sreedhara Ranganath Pai, Professor, Department of Pharmacology, MCOPS, Manipal, Karnataka. PGs and Faculty of Department of Pharmacology attended the interactive session.

The event aimed to Provide participants with a foundational understanding of molecular docking and its significance in drug discovery and equip participants with practical skills in using molecular docking tools for virtual screening and predicting ligand -receptor interaction.

Participants got comprehensive awareness of molecular docking principles and applications. They attain practical proficiency in utilizing molecular docking software for drug discovery research.



IV. RESEARCH & METHODOLOGY - A REGULATORY PROSPECTIVE



Department of Pharmaceutics & Regulatory Affairs of Sri Adichunchanagiri College of Pharmacy-ACU organized a guest lecture "Research & Methodology - A Regulatory Prospective" on November 17, 2023. I & II Year M Pharm students (RA) attended and actively interacted in the session.

The Resource Person was Dr. Pradeep M Muragondi, Associate Professor, Dept. Of Pharmaceutics, Manipal College of Pharmacy, MAHE, Manipal, Karnataka, India.

The events objectives were to explore the right kind of source information (i.e., Regulatory Websites, Articles, Literature Search) and examine the meta-analysis & do comprehensive research to avoid BIAS. Also focus on to understand the systemic & scoping review using PRISMA guidelines with the understanding of search strings development during writing a manuscript / thesis.

The participants Gained insights into how the kind of source information is collect, analyse & to present the information for the right person on the time. Understood the meta-analysis undergo primary source information & secondary source information. They examined PRISMA guidelines to submit set of documents call Checklist.

WORKSHOP

I. SYSTEMATIC REVIEW & META ANALYSIS

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy-ACU, organised a one-day workshop on ‘Systematic Review & Meta Analysis’ on September 25, 2023. The Resource Person was Muhammed Rashid PP, DST INSPIRE Fellow,

ISPOR Asian Regional Lead, Manipal Academy of Higher Education.

The session highlighted on development of research question and its validation, forming criteria, search strategy, searching databases, importing all results to a library and exporting to an excel sheet, protocol writing and registration, title and abstract screening, full-text screening, Data extraction, risk of bias assessment, evidence synthesis and meta-analysis.

In view of World Pharmacist Day 2023, Mr. Rashid was awarded with the ‘Best Pharmacist Award’ considering his contribution to the profession. 38 students from IV, V Year & Pharm. D Interns attended the session.



II. ANTIBIOTIC STEWARDSHIP

Department of Pharmacy Practice of Sri Adichunchanagiri College of Pharmacy, organised a highly informative and resourceful workshop on ‘antibiotic stewardship’ conducted by Dr. Goutham, a renowned Clinical Pharmacologist at HCG Cancer Centre.

Dr. Goutham’s expertise in the field of pharmacology was evident as he shared valuable insights and strategies for optimizing antibiotic treatment. Participants gained a deeper understanding of responsible antibiotic use and stewardship, which is crucial in today’s healthcare landscape. Following the workshop, the highlight of the event was the prize and certificate distribution to the winners of various competitions held as part of National Pharmacovigilance Week 2023. The winners were recognized for their outstanding contributions and achievements in the field of pharmacovigilance.

The valedictory function was graced by the presence of esteemed dignitaries. Dr. Prakash B Goudannavar, Vice Principal, Dr. Rajesh V, Prof. and head Dept. of Pharmacy practices, and others faculty members, honoured Dr. Goutham, the guest speaker for the event. These distinguished faculty members played a pivotal role in distributing prizes and certificates to the deserving students, making the occasion even more special.



III. REDEFINING TECHNOLOGY PLATFORMS

Sri Adichunchanagiri college of Pharmacy in association with the IPA BG Nagar Mandya local branch, organized a workshop on ‘Redefining Technology Platforms’ on October 10, 2023. Mr Vijay Kumar Ranka (Managing Director – Focelite) and Komal Minhas (Strategic Relations) were served as speakers. Focelite - Innovation program is based on approach of incremental and radical changes in managing non genetically disorder/changes. The program was started with ice breaker concept and few activities to the students. In their presentation they focused on WELBLU application developed using Repurposing Drugs and use in synergy with a non-invasive low wavelength light emitting device has been proven beneficial due to it a dual action. Around 250 students of B. Pharm, Pharm. D, M. Pharm, Research Scholars were attended for this program.



IV. ENTREPRENEURSHIP & INNOVATION

Institutional innovation council (IIC) of Sri Adichunchanagiri College of Pharmacy in association with the IPA BG Nagar Mandya local branch, conducted a workshop entitled “Entrepreneurship & Innovation” on November 4, 2023. The workshop aimed to educate and empower participants i, e., I and II Year B. Pharmacy students regarding the career prospects in the field of pharmaceutical sciences. The primary objective was to provide insights into entrepreneurship and innovation, fostering an entrepreneurial mindset, and inspiring attendees to consider these dynamic domains as viable career options.

Participants gained a comprehensive understanding of entrepreneurship and innovation, recognizing their relevance in today’s job market and customers need. The workshop encouraged the development of essential entrepreneurial attributes, such as risk-taking, problem-solving, and adaptability. Attendees also learned to identify opportunities, conceptualize business ideas, and evaluate their feasibility.

Through interactive sessions and case studies, participants acquired practical skills in business planning, financial management, and innovation implementation. The workshop facilitated connections with experienced entrepreneurs and like-minded peers, potentially leading to valuable collaborations.



V. CRAFTING PROTOCOLS AND SAFEGUARDING AGAINST PREDATORY PRACTICES

Department of Pharmacology of Sri Adichunchanagiri College of Pharmacy organized “A Workshop on crafting protocols and safeguarding against predatory practices” on December 3, 2023. Resource Persons was Dr. G Jagadeesh, Senior Expert Pharmacologist at CDER, US FDA, Silver Spring, MD, USA. & Dr. Balakumar Pitchai, Professor & Director of Research Training & Publications at The Office of Research & Development, Periyar Maniammai Institute of Science & Technology (Deemed to be



University), Thanjavur, India

Faculty and PGs of all departments attended the interactive session.

The workshop aimed to enhance research protocol writing, identify

science of predatory journals, improve journal selection criteria and focus on understand the pre-submission precautions.

The participants gained Proficient protocol writing skills with enhanced

confidence in navigating the publication process. This work shop also improvise journal selection strategies and developed ability to recognise predatory journals too.

VI. DESIGN THINKING

Adichunchanairi Center for Entreprenours, (ACE), CORMIL, IIC of Sri Adichunchanagiri College of Pharmacy, organized a three-day workshop on Design thinking for 60 B Pharm students on December 11-13, 2023 at Yuvalaya. Mr. Rakesh Totakar, Head, the Students Pre-Incubation Program, Deshpande Foundation & Mr. Rohit RV, managing partner, Innovascope LLP were resource persons. Students were extensively trained on the Topic Design thinking. Briefly, design thinking is a problem-solving approach that has gained popularity in various fields, including the life sciences and medicine.

Design thinking typically involves the following key stages:

- **Empathize:** Understand the needs and perspectives of the end-users, such as patients or healthcare professionals. This step involves conducting interviews, observations, and gathering relevant data.
- **Define:** Clearly articulate the problem or challenge based on the insights gained during the empathize stage. This step involves synthesizing the gathered information to create a problem statement.
- **Ideate:** Generate a wide range of creative ideas and potential solutions. Encourage brainstorming sessions and explore diverse perspectives to foster innovation.
- **Prototype:** Develop tangible representations of your ideas. This could be a physical model, a simulation, or even a simplified version of a drug delivery system. Prototyping helps in visualizing and testing concepts.



- **Test:** Gather feedback on the prototypes and iterate on the designs based on the insights gained. This step involves continuous refinement of ideas to enhance their effectiveness.

Following are the Outcomes of this Workshop

- Identification of key challenges in drug delivery systems.
- Generation of innovative ideas for improving drug absorption and developing novel drug delivery mechanisms.
- Tangible prototypes that serve as proof-of-concept for potential solutions.
- Enhanced collaboration and cross-disciplinary understanding among participants.

The entire event was coordinated by Dr. Vedamurthy Joshi & Dr. Naga Prashant K under the guidance of Dr. Bharathi D R, Dean Pharmacy and Principal, Faculty of Pharmacy, ACU, BG Nagar.



FACULTY CORNER

ORIENTATION & STRATEGIES FOR GPAT 2024

Dr. Naga Prasant K, Assistant professor, Dept. of Pharmaceutical Chemistry and Analysis have delivered a webinar titled 'Orientation & Strategies for GPAT 2024,' which took place on August 4, 2023. This event provided me with an excellent opportunity to interact with the participants and share valuable insights about the Graduate Pharmacy Aptitude Test (GPAT) and its significance in shaping future career. The webinar was skilfully organized by the School of Pharmacy, Satyabhama Institute of Science and Technology (Satyabhama University), and it was heartwarming to see the enthusiastic participation of students.



BEST TEACHER AWARD

Dr. Rajesh Venkataraman, Professor & Head, Department of Pharmacy Practice, Sri Adichunchanagiri College of Pharmacy, has been awarded with the Best Teacher Award by Honourable Chancellor in the presence of Dr. C. K. Subbaraya, Registrar ACU, Dr. B.Ramesh, Dean Academics and Accreditation, Dr. Bharathi D.R, Principal, SACCP in the occasion of Teachers Day 2023 organised by Adichunchanagiri University on September 5, 2023.



MERI MATTI MERA DESH

Mrs. Noor ul Ain, Assistant Professor, Department of Pharmaceutical Chemistry, carried the sacred soil of Nagamangala taluk in the programme of "Meri Matti Mera Desh, Mitti Ko Naman, Veeronka Vandan", was held in Delhi on October 30- 31, 2023. Soil from 36 states and UTs has been brought and it was mega campaign to culminate our martyrs. Our Prime Minister Sri. Narendra Modi, was present in the occasion. Prime Minister addressed the gathering and insisted all the youths to work for the development of Nation and follow the footsteps of free fighters. He also stressed on power of Youths in Nation Building. Mrs. Noor ul ain represented Mandya District. This Programme is an innovative and creative approach to commemorate India's 77th year of Independence. All the participants have made the event successful by showing their Patriotism and paying their tribute to the freedom fighter

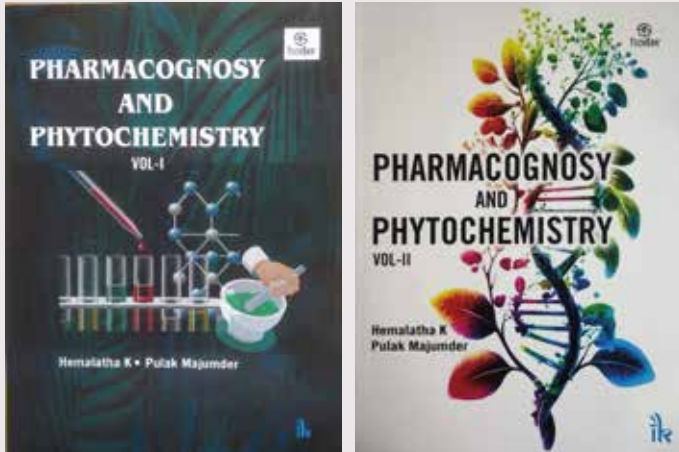


Genius does what it must, and talent does what it can.

- Edward G. Bulwer

BOOK PUBLICATIONS

Dr Pulak Majumder, Associate Professor, Dept. of Pharmacognosy, published 2 text book "Pharmacognosy and Phytochemistry" (Volume-I and II) by IK International Pvt. Ltd. (ISBN no-978-81-95966-27-1 and 978-93-90620-41-8).



STUDENT CORNER

BHARATHI UTSAV 2023

Students participated in various events in 'Bharathi Utsav 2023' organized by Bharathi Education Trust Bharathi Nagara Mandya.

- Ms. Likitha of First Pharm D, secured 3rd place and cash prize of Rs.2000/- in a solo dance held on September 15, 2023.
- Pruthvi and the team of I B. Pharm performed a group song on September 14, 2023.
- Mr. Pavan and the team of I B. Pharm performed a group dance on September 15, 2023

All the Students received a participation certificate.



MPCON 2023

Department of Pharmaceutics & Regulatory Affairs attended MPCON 2023 at MAHE Manipal & bagged 2 BEST POSTER AWARD.

1. Ms Sushma G, 2. Dr Abhishek B V



CARDIOLOGY POSTER PRESENTATION

On the occasion of world heart day and anniversary celebration of cardiology department - 2023, AIMS organised CARDIOLOGY POSTER PRESENTATION competition for the students of Pharmacy, Nursing and Paramedicals to unleash the knowledge regarding cardiac health and cardiovascular diseases.

Students of SACCP from B pharm M. Pharm & Pharm D participated in the competition.

Four students from VII sem, B pharm participated as two teams and executed their knowledge and creativity through posters.

Asfiya Siddiqha and Arif khan from 7th sem B pharm won 3rd prize for their poster 'WOMEN AND HEART HEALTH' and were awarded with the cash prize of ₹2000 at the stage of walkathon on October 06, 2023.



DISTRICT LEVEL YOUTH FEST 2023 -24

District level youth fest 2023 -24 organized by, NYKS Mandya

Youth Empowerment and Sports department Mandya, Nehru yuvakendra Mandya, NSS unit Mandya, Youth council Mandya.

This event was held in Sri Nalwadi krishnaraja vadeyar auditorium Mandya, Total of 14 students from Sri Adhichunchanagiri College of pharmacy participated in this event and one faculty Mrs.Noor Ul Ain was allotted as a Judge for the declamation contest.

Winners of Declamation contest was- Hephzibah D Souza (2nd prize), Arif Allabakash Turubkhan (3rd prize). And in Story writing competition Hephzibah D Souza (2nd prize).

RANGOLI COMPETITION

Students actively participated in Rangoli competition, organised by Department of Psychology on October 9, 2023 at AIMS.



Nothing great was ever achieved without enthusiasm.

- R. W. Emerson

CONVENTION ON DRUG DISCOVERY AND DEVELOPMENT

Department of Pharmaceutics & Regulatory Affairs attended CDD at Dayananda Sagar College of Pharmacy, Bangalore on October 18-19, 2023.

The program was held for 2 days and includes 7 - 8 Keynote talks with oral/poster presentations. Nearly 400 delegates were attended & more than 250 students presented Oral and poster presentations. From SACCP, Pharmaceutics Department 9 students & 1 faculty have presented Posters in the Conference.

