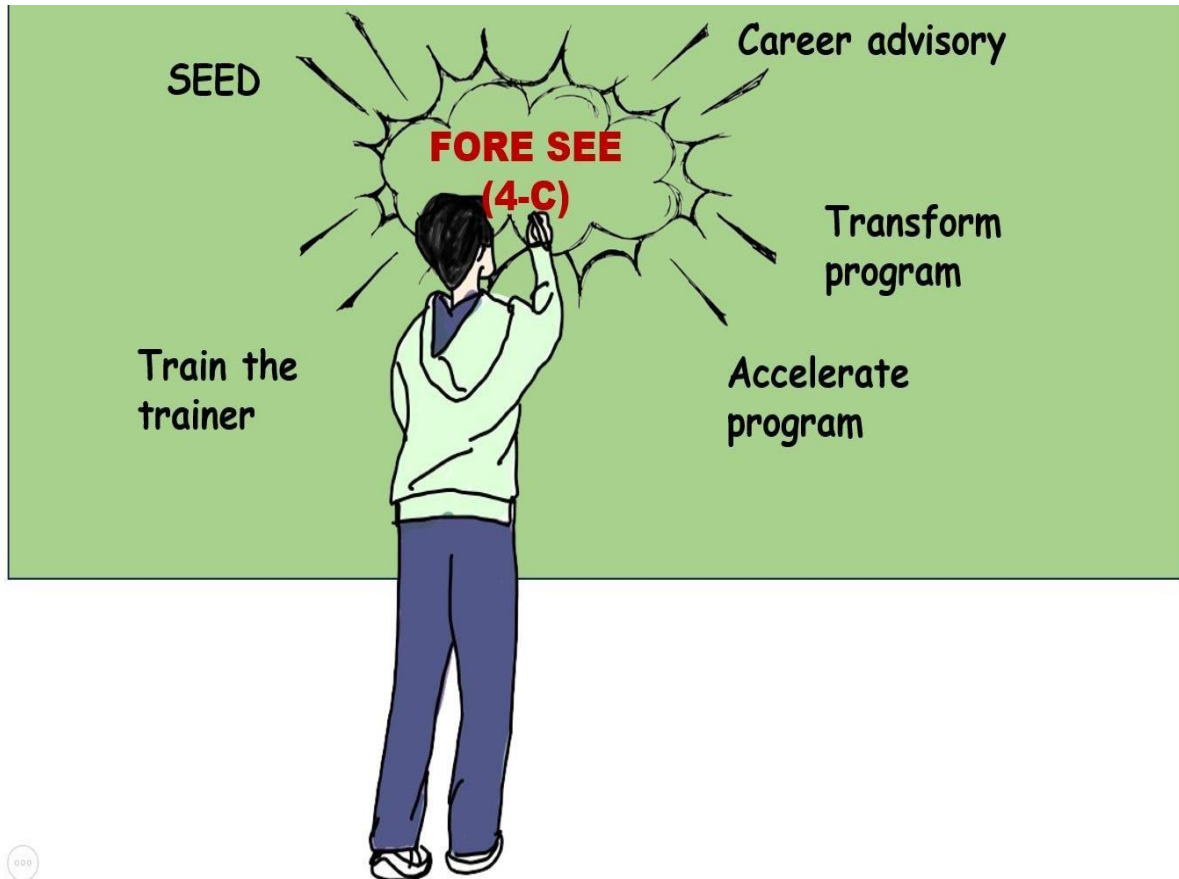


BEST PRACTICE 2

"4C- Fostering Futures (Foresee):

"Cultivating Career - Classroom to Corporate"





1. Title of the Practice- "4C- Fostering Futures (Foresee):

“Cultivating Career - Classroom to Corporate”

2. Objectives of the Practice - "4C- Fostering Futures (Foresee)" is an innovative initiative designed to bridge the gap between the academic and professional realms for students.

Its objectives are multi fold and includes:

- a. Provide overall comprehensive career guidance,
- b. Tailor training programs for enhancing employability, and
- c. Forge strategic alliances with industry leaders for practical exposure.

The underlying principle is to develop a robust ecosystem that facilitates a smooth transition for students from the classroom to the corporate world, ensuring they are well-prepared to meet the challenges and leverage the opportunities of a dynamic job market.

3. The Context – Students often face a disconnect between academic qualifications and the realities of the corporate environment due to limited exposure and opportunities. Recognizing this, Adichunchanagiri University (ACU) established "4C- Fostering Futures (Foresee)" to level the playing field. The program addresses the lack of career advisory services, personalized mentorship, and capacity building of students, which are crucial for a successful transition into the workforce. It also responds to the pressing need for students to see tangible career pathways and envision their professional futures. ACU's approach is to create a comprehensive system to equip these students with the skills, knowledge, and confidence required to excel in competitive corporate settings.

4. The Practice The "4C- Fostering Futures (Foresee)" comprises several interconnected components:

- **Train the Trainer:** This initiative is designed to modernize and improve the teaching methods of our educators. ACU organised 326 FDPs over period of five years which benefiting faculty members. The training includes modules that focus on educational methodology, innovative instruction, connecting classroom learning with industry needs, and ensuring teachers are proficient with technology. It has positively influenced leading to more engaging student experiences across various subjects.



- **SEED (Student Empowerment and Excellence Development):** SEED is a holistic development program that has reached on an average of **3,789 students** over five years, enhancing their critical thinking and problem-solving skills. It not only fosters academic growth but also focuses on building leadership qualities, effective communication, and ethical decision-making.
- **Transform Program and career advisory:** This initiative is dedicated to bridging the gap between academic and the industry, it offers practical skills training and facilitates networking, allowing students to gain valuable insights from industry leaders and alumni, enriching their understanding of the professional world. ACU's Career Advisory specializes in increasing students' employability through strategic partnerships, having signed **112 MOUs** with global companies. This service excels in personalized career guidance, by conducting various programs across all disciplines like internship, communication skill orientation programme, professional skill development session, value addition in employability and interview facing skills etc. that have reached an average of **2028 students** per year.
- **Accelerate Program:** In collaboration with industry giants like TCS, Opex, the Accelerate Program specifically targets enhancing students' prospects for immediate employment. It combines corporate-led training with hands-on experience, significantly improving job acquisition rates shortly after training. The program also supports academic advancement by offering coaching for postgraduate studies, resulting an average of **69.4%** students opting for postgraduate programme.

5. Evidence of Success - The success of "4C-Fostering Futures (Foresee)" is clearly reflected in the measurable results achieved. Along with a notable increase in the Pass percentage over the years, the initiative has led an increase in student engagement in career development activities and a **73.13%** increase in successful job placements. Additionally, the quality of classroom interactions has significantly improved, and the curriculum now features a stronger emphasis on practical skills. Furthermore, the program has fostered an entrepreneurial spirit among students, resulting in a notable rise in the number of startups. In the medical field, the establishment of catheterization laboratories (Cath labs) in the hospital has provided students with valuable hands-on experience, further enhancing their learning and professional preparedness.



6. Problems Encountered and Resources Required - Initial resistance to change in teaching practices was a significant challenge, requiring extensive faculty workshops and sensitization programs. Another obstacle was the adaptation of career services to cater to the diverse aspirations of students. The resources required for the initiative included investments in career counselling infrastructure, training materials, and technology platforms for virtual mentorship and industry engagement. Securing industry partnerships necessitated dedicated personnel for outreach and relationship management.